GOLDGCP
GENERAL CONSTRUCTION PLATFORM

GCP PRO



FOR HOME-SERVICE BUSINESSES

More signed jobs. *Less chasing.*

Pre-qualified homeowner leads in your area, and one app to estimate, sign, schedule and get paid.

$0	$0	Fee
per lead you receive	today. Charged only at approval	only on jobs you win

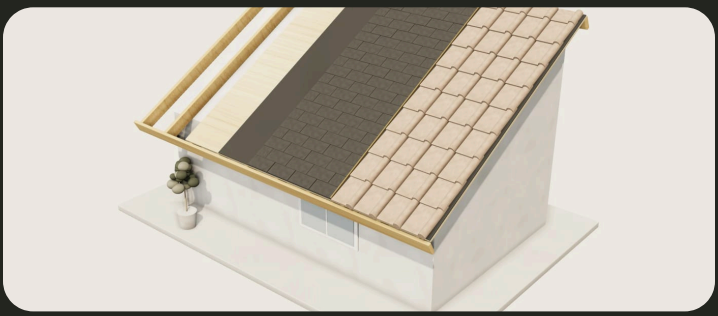
WHY GCP PRO

Stop paying for leads *you never win.*

THE USUAL WAY	WITH GCP PRO
✕ Paying for leads, won or not	✓ No charge for receiving a lead
✕ Chasing price shoppers	✓ Real projects with ZIP, timing and details
✕ Quotes on paper and in texts	✓ Branded estimates, signed online
✕ Waiting on late payments	✓ Invoices by stage, paid to you

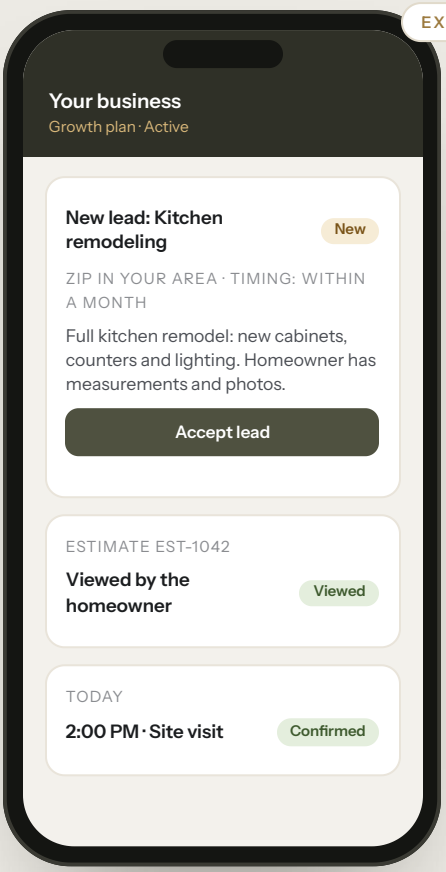
Pre-qualified leads
GCP AI reviews every request before it reaches you.

Stand out as vetted
Homeowners know every Pro passed our checks.



YOUR DASHBOARD

A new lead. *One tap* to take it.



- Leads by push and email
- Contact on accept
- Estimates tracked
- Visits confirmed

You see the job first. Tap Accept, and the homeowner's name, phone and email appear.

HOW IT WORKS

From application to *paid job.*

1

Apply in minutes

Pick a plan and save your card. $0 today.



2

Get vetted

Accept the fee terms, add license and insurance. Usually verified within 1 business day.



3

Leads arrive

Matched to your trade and service area.



4

Estimate and sign

Branded estimate, accepted with an e-signature.



5

Do the work, get paid

Invoice each stage. Paid to you directly.



Only jobs you can take. Every lead is matched to your trade and your plan's service area: 15 miles on Starter, 10 to 50 miles on Growth, your whole licensed state on Elite.

THE GCP PRO APP

Your whole business, *one app.*

Included in every plan. On your phone and computer.



Client CRM

GOLDGCP leads and your own clients, with stages and notes.



Estimating

GCP AI drafts the lines. State rules checked where they apply.



E-signature

Homeowners accept online. You get the signed PDF.



Scheduling

Calendar invites, client confirmations, reminders.



Job photos

Before, progress and after, shared with the client.

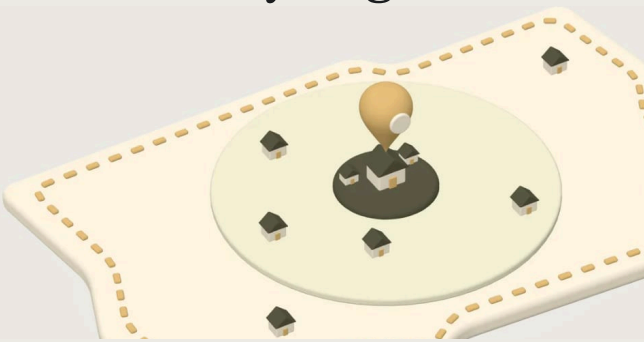


Milestone invoicing

Bill each stage, record payments, send receipts.

PLANS

Choose *how far* you grow.



Starter

$199/mo

Leads within 15 miles of your base ZIP

- 24/7 AI website agent: answers, captures leads, lines up visits
- Custom Pro web page and brand redesign
- Local SEO and Agentic SEO (ChatGPT, Gemini)
- Full GCP Pro app · account specialist

Growth MOST POPULAR

$399/mo

You choose 10 to 50 miles

- Everything in Starter
- Agentic SEO on 5 AI engines · multi-trade cost estimators
- Priority growth manager and phone support

Elite

$799/mo

Your whole licensed state

- Everything in Growth
- A tender strategist finds government and commercial bids
- VIP account executive and tender strategist

Prices in US dollars, billed monthly. Change plans or cancel online anytime. Plus a success fee only on jobs you win from GOLDGCP homeowners.

WHAT YOU PAY

$0 per lead. You pay when you win.

One monthly plan, plus a success fee only when a homeowner GOLDGCP introduced signs a contract with you.

- Leads you don't win cost nothing beyond your plan.
- The fee is on the contract price before sales tax, invoiced after the contract is signed.
- No fee on your own clients.
- You read and accept the fee terms in your dashboard before vetting. Nothing hidden.
- Card charged only when you're approved. Cancel online anytime.
- Homeowners pay you directly. GOLDGCP never holds your money.

WHEN DO YOU PAY?

$0	$0	$0	**Success fee**
for a lead	to send estimates	on a job you lose	after a signed contract

No job, no fee. The details are in the Success Fee Agreement you sign before your first lead.

GOLDGCP
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JOIN GCP PRO

Your next jobs are *looking for you.*

Apply in a few minutes. $0 today: your plan starts only when you're approved.

HAVE THESE READY

1. Business name, main trade and base ZIP code
2. State license number, or confirm your trade needs none
3. Certificate of insurance (PDF or photo)

$199	$399	$799
Starter / month	Growth / month	Elite / month

Plus a success fee only on jobs you win. No charge per lead.

Apply now →

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