GOLDGCP
GENERAL CONSTRUCTION PLATFORM

PARTNER PROGRAM



FOR CONSTRUCTION ESTIMATORS

You price the jobs. *Help your clients win them.*

Your contractor clients need projects to bid. GCP Pro sends them pre-qualified homeowner jobs with no charge per lead. Introduce them, and send homeowners who need a builder to GOLDGCP: you earn on both.

30%	$50	20%
of each plan payment, 12 months per Pro	per homeowner job you refer	off for the Pros you invite

WHY CONSTRUCTION ESTIMATORS PARTNER WITH US

More work for your clients. *Recurring income for you.*

More projects for your contractor clients

Pre-qualified homeowner jobs in their area, with no charge per lead and a success fee only on jobs they win.

Income from introductions you already make

30% of each plan payment for 12 months per Pro you refer, plus $50 per homeowner job.

A discount only you can give

Your partner code: 20% off their first 3 months of GCP Pro.

Homeowners with a budget and no builder

They compare up to 3 vetted, licensed Pros on GOLDGCP, free. You earn $50 when they hire.



THREE WAYS TO EARN

You already make these introductions. *Now they pay.*



Refer a Pro

A home-service business joins GCP Pro through your link and is approved.

30%
of each payment, 12 months



Refer a homeowner

They ask for quotes through your homeowner link, hire a GOLDGCP Pro, and the job is confirmed.

$50
per job



Give your partner code

Pros who enter it get 20% off their first 3 months, and are credited to you.

20%
off for them

Free to join. You get your own links, a partner code and a dashboard with clicks, referrals and earnings.

HOW YOU GET PAID

1	2	30 days	Monthly
They join or hire through you	The payment is made	hold, for refunds	PayPal, Wise or bank

WHAT ONE REFERRAL CAN EARN

Recurring, *month after month.*

PRO'S PLAN	PER MONTH	OVER 12 MONTHS	WITH YOUR CODE
Starter $199/month	$59.70	$716	$681
Growth $399/month	$119.70	$1,436	$1,365
Elite $799/month	$239.70	$2,876	$2,733

Examples at 30% of the plan price. You earn on what the Pro actually pays: with your code, their first 3 months are 20% lower, and so is your share of those months.

+ $50 for every homeowner you refer who hires a GOLDGCP Pro, once the job is confirmed. One bonus per request.

- Commissions are held 30 days (this covers refunds), then paid monthly once you reach $50.
- Referrals are remembered for 90 days; the first referral counts.
- Homeowners never pay GOLDGCP. Pros pay a monthly plan and a success fee only on jobs they win.

WHERE IT FITS

Where it fits *your work.*

1 SLOW SEASON

Clients who need more to bid on

When a contractor says the pipeline is thin, give them your partner code.

2 HOMEOWNER BUDGETS

A budget is done, no builder yet

Share your homeowner link so they can get up to 3 estimates from vetted Pros.

3 YOUR CLIENT LIST

Remodelers and trade contractors

Residential Pros you price for who want steadier work.

4 YOUR WEBSITE

A resources page or email signature

One link for contractors, one for homeowners.

"I work with GOLDGCP: they send vetted contractors pre-qualified homeowner jobs with no charge per lead, and my code gives you 20% off your first 3 months. I may earn a referral fee."

Always say that you may earn a referral fee.

WHAT YOUR CONTACTS GET

An introduction *they will thank you for.*



Homeowners

- Free, always
- Up to 3 vetted, licensed, insured Pros
- Local price ranges before they call
- Estimates side by side, signed online
- Pay the Pro directly, stage by stage



Pros

- Pre-qualified homeowner leads
- No charge per lead; a success fee only on jobs they win
- CRM, estimates, e-signature, scheduling, invoicing
- A new website and local SEO
- 20% off for 3 months with your code

Vetted means vetted. No Pro receives a request until they pass all six GOLDGCP checks: license, insurance, background, portfolio, references and onboarding.

50	2–3 h	$0
states served	typical reply to a request	for homeowners

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JOIN IN 2 MINUTES

Become a *GOLDGCP partner.*

1. Apply at goldgcp.com/affiliates and pick your link
2. We review you within 1 to 2 business days
3. Get your links, your partner code and your dashboard

- Say that you may earn a referral fee whenever you recommend GOLDGCP.
- Describe GOLDGCP as our website does. Never promise leads, jobs or income.
- No spam, no ads on the GOLDGCP name, no coupon sites.
- When you price a job for a homeowner, keep your estimate independent and tell them you may earn a fee if they hire through GOLDGCP.

Apply as a partner →

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